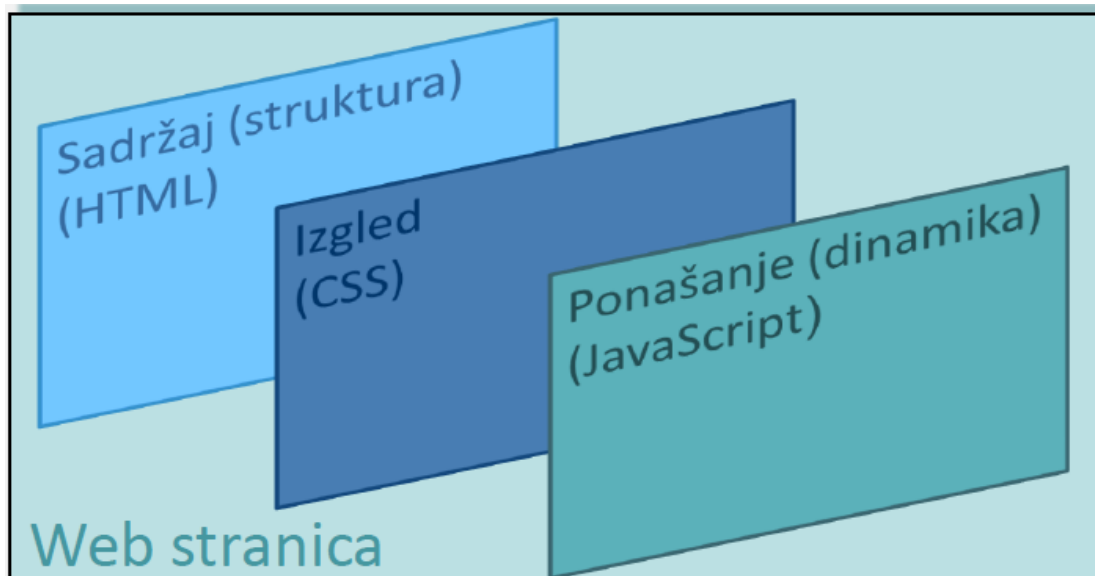


CONTENT MANAGEMENT SYSTEM





Content Management System) je sistem koji omogućuje upravljanje sadržajem.

klasifikaciju,

organizaciju,

povezivanje

Sinhronizacija podataka iz više izvora

i svaki drugi oblik uređivanja sadržaja.

Odlike web stranice

The screenshot displays the website for the Technical and Vocational Studies Academy (AKADEMIJA TEHNIČKO-VASPITAČKIH STRUKOVNIH STUDIJA). The page features a blue header with the academy's name in both Cyrillic and Latin, a navigation menu with items like 'O NAMA', 'STUDIJE', and 'KONTAKT', and a row of three featured articles. Below the articles is a calendar for February 2023, indicating the start of classes on February 27th. The Windows taskbar at the bottom shows the system date as February 24th, 2023, and the temperature as 43°F.

AKADEMIJA
TEHNIČKO-VASPITAČKIH
STRU KOVNIH STUDIJA

WEBMAIL

ETNA O NAMA STUDIJE UPIS 2022 MEĐUNARODNA SARADNJA – IRO INFO KUTAK STUDENTSKI SERVIS KONTAKT

JUST INTERNACIONALNI HAKATON U
BEČU

PANEL-RADIONICA O POSTUPKU
PRIZNAVANJA PRETHODNOG UČENJA

PREZENTOVAN PROJEKAT TEHNIČKO
REGULISANJA SAOBRAĆAJA NA
TERITORIJI OPŠTINE SOKOBANJA

NASTAVA U LETNJEM SEMESTRU ŠKOLSKE 2022/2023. GOD.

24
FEB

Nastava u letnjem semestru školske 2022/2023. godine na osnovnim i master strukovnim studija počinje u ponedjeljak 27. februara 2023. godine.

Raspored nastave se nalazi na linku: <https://odseknis.akademijanis.edu.rs/raspored-nastave>.

- Izgled
- Sadržaj
- azurnost



PROBLEMI?
?



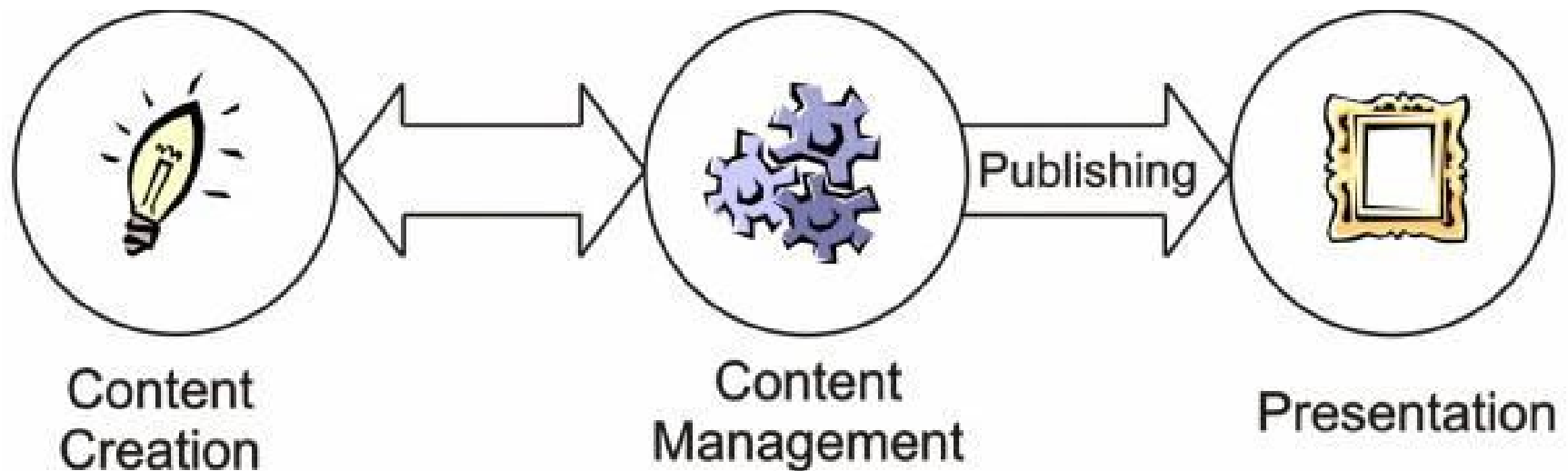


- Skupljanje podataka
- Smeštaj informacija
- Organizacija informacija
- Izračunavanje
- Komunikacija
- Prezentacija podataka
- Kontrola

Tehnologije koje se koriste u razvoju

- Markup jezik (*HTML, XHTML* i *XML*);
- Jezik liste stilova (*CSS, XSL*);
- Kodiranje na serverskoj strani (*PHP, ASP, CGI, Java, .NET*);
- Kodiranje na klijentskoj strani (*JavaScript, VBScript, AJAX*);
- Baza podataka (*MS SQL, MySQL, Oracle*);
- Multimedije

Osnovne funkcije CMS-a



Kreiranje sadržaja

- WYSIWYG
- Kreiranje sadržaja – integritet stranice
- Upravljanje strukturom stranice
- Web programiranje da i ne!!!!
- FTP preuzimanje sadržaja iz drugih izvora
- Agregacija RSS
- Pravo pristupa i upravljanje sadržajem

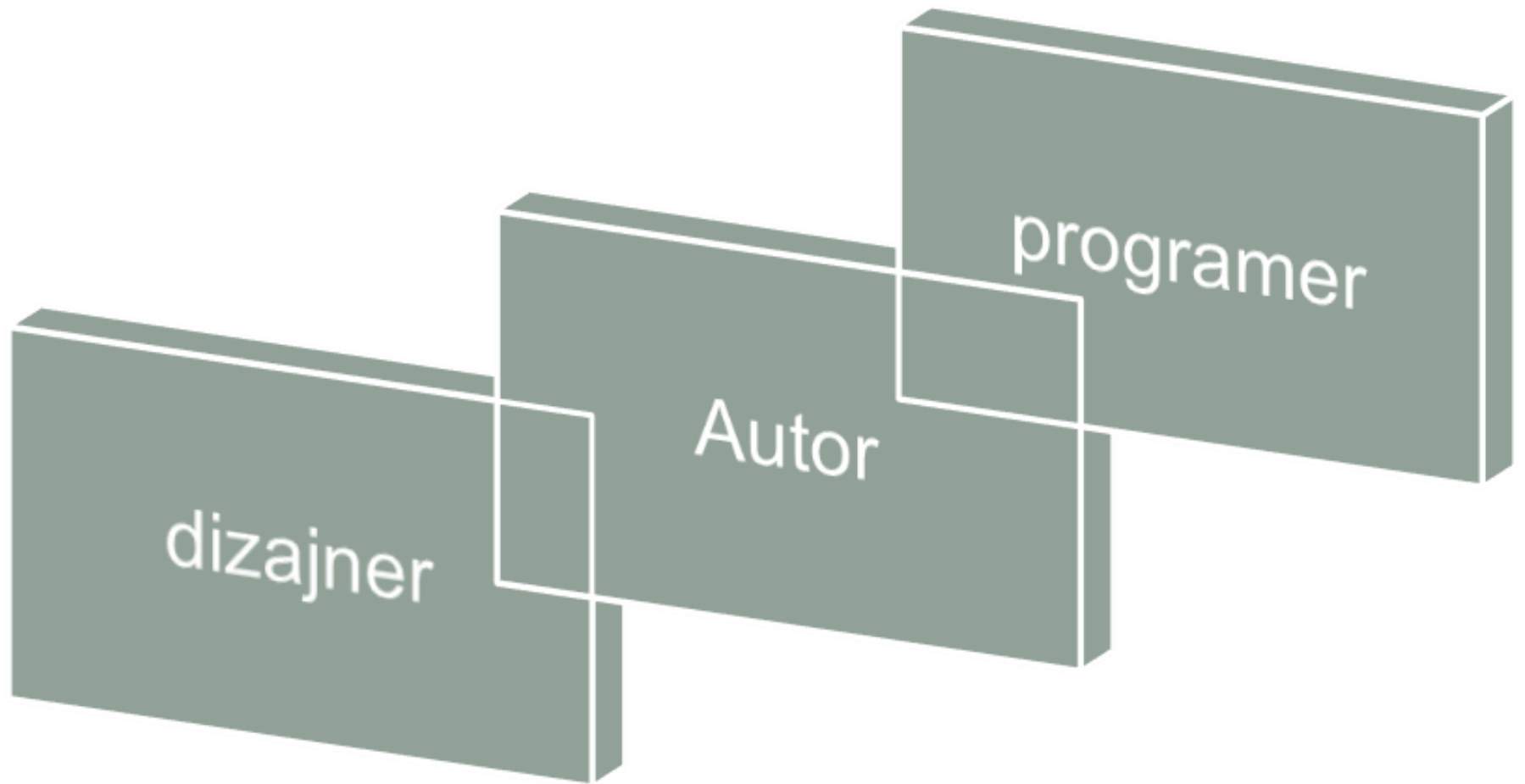
Upravljanje sadržajem

- XML fajlovi ili baza podataka) se koriste za čuvanje
- podataka i njegovih veza (linkova).
- Mogućnost da više korisnika istovremne pristupa sadržaju
- Objavljivanje sadržaja
- Korisnik ≠ posetilac

Sadržaj prezentacije

- Izgled stranice
- Navigacija
- Pristupi i dobijanje informacija iz baze podataka
- Dinamičnost

Korisničke usluge



dizajner

- odgovornost,
- veštine web dizajnera (html, css, Photoshop, Dreamweaver, flash i sl.),
- grafički dizajn i
- vizuelni identitet.



Autor

- Pisanje sadržaja
- E marketing

Programer

- administrator,
- programer CMS-a i
- optimizacija za pretraživače

Open Source WCMS



Joomla!®
...because open source matters





WordPress?

- **48%** blogova u svetu
- Open source
- Profesionalna rešenja (themeforest.net)
- CMS - Content Management System
- Zasnovan je na PHP i MySQL
- Veliki broj dodataka

Kada se koristi
WordPress???



Contact Form 7

Another contact form plugin for WordPress. Simple but flexible.

Docs

FAQ

Support

Contact

Donate

Download



- Dinmaičke prezentacije sa **stalnim updatevoima**
- Stroga kontrola sajtova.
- Brz odvor na razvoja korisničkih zahteva.
- Brza i efikasna rešenja



Insatalcija- Free Version

- Registracija
- Izbor accounta sa ekstenzijom.wordpress.com
- Aktivnacijom opcije “[Change your blog description or permissions](#)” statruj se radno okruženje - Dashboard.
- Naziv projekta
- time zone settings to UTC-7

- Dashboard
- Users
- Recent Posts
- Media
- Links
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- SEO

Dashboard

Right Now

0 Comment	0 Discussion
6 Posts	0 Comments
3 Pages	0 Approved
3 Categories	0 Pending
0 Tags	0 Spam

Theme: **Twenty** with 3 Widgets [Change Theme](#)

You are using **WordPress 3.5.2**

Admin! Double spam from getting to your blog, but there's nothing in your spam folder at the moment.

Recent Comments

No comments yet.

Incoming Links

This dashboard widget queries Google Blog search so that when another blog links to your site it will show up here. It has found no incoming links... yet. It's okay -- there is no rush.

Plugins

Most Popular

[WordPress Widgets \(Install\)](#)
create a widget for the wordpress.de counter service

Newest Plugins

[Ad-Engine \(Install\)](#)
Ad-Engine lets place ads anywhere in wordpress via widget or shortcode. It tracks impressions and clicks. For only tested in Wordpress 3.0

Recently Updated

[Ads Manager Plugin \(Install\)](#)
Easy to use Wordpress plugin to insert any Ads to your posts and WordPress sections.

The Latest news from Yoast

QuickPress

Title

Content

Tags

Recent Drafts

[Gardens Land Scope Client](#) October 26, 2010
Just finished a new e-commerce site.

[View all](#)

WordPress Blog

WordPress Wins CMS Award November 16, 2010
I was just informed that WordPress, in head-to-head voting against Joomla and Drupal, has won this year's Open Source CMS Hall of Fame award. We have to be careful because if this trend continues people might think WordPress is a real CMS, useful for more than just a blog. This would ruin our stealth campaign. [...] [View all](#)

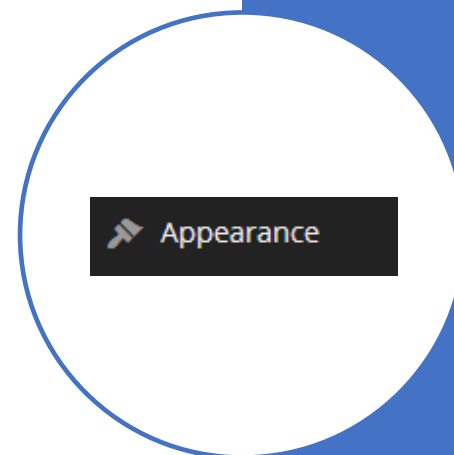
WordPress for iPhone/iPad v2.6 Released November 16, 2010
Attention Apps-gadget-loving WordPress users! Have you been using the WordPress iOS app for iPhone and iPad? Or maybe you tried it a while back and thought it wasn't for you? Either way, the new release -- v2.6 -- will knock your socks off. Why? A bunch of reasons: Video, Record, upload, attach, and play videos. [...] [View all](#)

Other WordPress News

- [Writing Tools Collection: WordPress wins 2010 Hall of Fame CMS Award](#)
- [WordPress Podcast: Developing for WordPress with Andrew Stein](#)
- [Writing Tools Collection: WordPress Plugin Releases for 1.1.10](#)
- [Landing on WP, WordPress 3.4 Beta Unleashed on WordPress.com](#)

Izbor teme

- Meni **Appearance** – iz glavnoga menija
- Pretraživanje i izbor teme
- **Izmene stranice brisanjem i biranjem generičkih unosa i dodavanjem svih strainca**



WordPress 3.0.4 is available! Please update now.

- Dashboard
- Posts
- Media
- Links
- Pages
- Comments
- Thesis
- Appearance
 - Themes
 - Widgets
 - Menus
 - Editor
- Plugins 1
- Users
- Tools
- Settings
- SEO

[Manage Themes](#) [Install Themes](#)

Current Theme

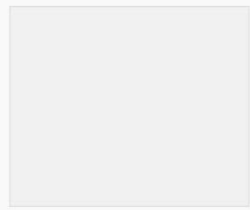


Thesis 1.8 by [Chris Pearson](#)

A website framework so flexible and extensible that you will never have to change your theme again. Seriously. Check out the [Site Options](#) and the [Design Options](#) to begin your Thesis experience! [ver. 1.8]

All of this theme's files are located in `/themes/thesis_18`.

Available Themes



JustSimple 2.2 by [WP ThemeSpot](#)

JustSimple Theme [WP ThemeSpot](#)

[Activate](#) | [Preview](#) | [Delete](#)

All of this theme's files are located in `/themes/justsimple-10`.



Twenty Ten 1.1 by the [WordPress team](#)

The 2010 theme for WordPress is stylish, customizable, simple, and readable — make it yours with a custom menu, header image, and background. Twenty Ten supports six widgetized areas (two in the sidebar, four in the footer) and featured images (thumbnails for gallery posts and custom header images for posts and pages). It includes stylesheets for print and the admin Visual Editor, special styles for posts in the "Asides" and "Gallery" categories, and has an optional one-column page template that removes the sidebar.

[Activate](#) | [Preview](#) | [Delete](#)

All of this theme's files are located in `/themes/twentyten`.

Tags: black, blue, white, two-columns, fixed-width, custom-header, custom-background, threaded-comments, sticky-post, translation-ready, microformats, rtl-language-support, editor-style

Dodaci Plugins

- Aktivirati opciju “Plugins” zatim “Add new”
- Izabrati funkciju “slideshow”

“widgets”

etc.. Ili ime dodakta plugin.

- Proveriti izbor.
- Pažljivo birati dodatke i njihovu kompatibilnost sa sistemom
- .



WordPress 3.0.4 is available! [Please update now.](#) Screen Options ▾ Help ▾

- Dashboard
- Posts
- Media
- Links
- Pages
- Comments
- Thesis
- Appearance
- Plugins 1**
- Users
- Tools
- Settings
- SEO

Plugins Add New

All (7) | Active (6) | Inactive (1) | Upgrade Available (1)

Bulk Actions ▾ Apply

Search Installed Plugins

<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> Akismet Deactivate Edit Settings	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and track-back spam . It keeps your site protected from spam even while you sleep. To get started: 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet API key , and 3) Go to your Akismet configuration page , and save your API key. Version 2.5.1 By Automattic Visit plugin site
There is a new version of Akismet available. View version 2.5.2 Details or upgrade automatically.	
<input type="checkbox"/> Google Analytics for WordPress Settings Deactivate Edit	This plugin makes it simple to add Google Analytics to your WordPress blog, adding lots of features, eg. custom variables and automatic clickout and download tracking. Version 4.0.9 By Joost de Valk Visit plugin site
<input type="checkbox"/> Hello Dolly Activate Edit Delete	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. Version 1.5.1 By Matt Mullenweg Visit plugin site
<input type="checkbox"/> Thumbnail For Excerpts Deactivate Edit	Thumbnail For Excerpts allow easily, without any further work, to add thumbnails wherever you show excerpts (archive page, feed...). Version 2.1 By Radu Capan Visit plugin site
<input type="checkbox"/> TinyMCE Advanced Deactivate Edit	Enables advanced features and plugins in TinyMCE, the visual editor in WordPress. Version 3.2.7 By Andrew Ozz Visit plugin site
<input type="checkbox"/> WordPress SEO Settings Deactivate Edit	The first true all-in-one SEO solution for WordPress. Version 0.1.2.1 By Joost de Valk Visit plugin site
<input type="checkbox"/> WP-Announcements Deactivate Edit	Provides checkboxes on add/edit post pages to either display a marquee anywhere you call wp_announce_marquee() on your website and/or display a pop-up window using shadow box that shows the content of your announcement post (only once per visitor). Admin page included to toggle announcements on or off and to manage all posts saved as announcements for easy retrieval and reuse. Version 1.8 By Brian Messenlehner of WebDevStudios Visit plugin site
<input type="checkbox"/> Plugin	Description

Bulk Actions ▾ Apply

Popular Plugins

- **Contact Form 7** -
- **Limit Login Attempts** - zaštita blogova od napadaprotects blogs from brute force attacks
- **SEO Yoast** -
- **Exclude pages**

WordPress 3.0.4 is available! [Please update now.](#)

Screen Options ▾ Help ▾

- Dashboard
- Posts
- Media
- Links
- Pages ▾
 - Pages
 - Add New
- Comments
- Thesis
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- SEO

Pages [Add New](#)

All (3) | Published (3)

 [Search Pages](#)

Bulk Actions ▾ [Apply](#) Show all dates ▾ [Filter](#)

<input type="checkbox"/>	Title	Yoast SEO Title	Author	<input type="checkbox"/>	Date	Robots Meta
<input type="checkbox"/>	Business Partners	Business Partners – Melody Sharp :: Web Developer	admin	<input type="checkbox"/>	2010/09/21 Published	Index, Follow
<input type="checkbox"/>	Contact Melody	Contact Melody – Melody Sharp :: Web Developer	admin	<input type="checkbox"/>	2010/09/16 Published	Index, Follow
<input type="checkbox"/>	Web Design and Development Services	Web Design & Development Services – Melody Sharp :: Web Developer	admin	<input type="checkbox"/>	2010/09/19 Published	Index, Follow
<input type="checkbox"/>	Title	Yoast SEO Title	Author	<input type="checkbox"/>	Date	Robots Meta

Bulk Actions ▾ [Apply](#)

WP stranice

- Media
- Links
- Pages
- Comments
- Thesis
- Appearance
 - Themes
 - Widgets
 - Menus
 - Editor
- Plugins 1
- Users
- Tools
- Settings
- SEO

Available widgets

Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.

Akismet Akismet	Archives A monthly archive of your site's posts	Calendar A calendar of your site's posts
Categories A list or dropdown of categories	Custom Menu Use this widget to add one of your custom menus as a widget.	Google Custom Search Google Custom Search
Links Your blogroll	Meta Log in/out, admin, feed and WordPress links	Killer Recent Entries Show recent posts from any category or your entire site
Recent Posts The most recent posts on your site	RSS Entries from any RSS or Atom feed	Pages Your site's WordPress Pages
Subscriptions Subscriptions	Tag Cloud Your most used tags in cloud format	Recent Comments The most recent comments
WP-Announce-Marquee WP-Announce-Marquee	Search Search	Text Arbitrary text or HTML

Sidebar 1

- Text: What is Search Engine Optimizat
- Text: What is a Microsite, anyway?

Sidebar 2

WP widgets

- LINKS
- Pages
 - Pages
 - Add New
- Comments
- Thesis
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- SEO

Permalink: <http://santa-cruz-web-design.com/business-partners/> [Edit](#) [View Page](#)

Upload/Insert    

Visual HTML

Rich text editor toolbar with icons for bold, italic, text color, link, unlink, list, table, image, video, audio, embed, fullscreen, undo, redo, and other editing functions.

[wp_announce_marquee]

Attractive, functional websites are just part of the package. Below are some of the people I work with and a little background:

Marketing

Patti Bond: Patti has over 25 years of experience in **strategic marketing communications**. She received an MBA with a specialization in marketing from Northeastern University, and a BA from Brown University.

Website: www.bondmarcom.com



Path:

Word count: 297

Last edited by admin on January 2, 2011 at 2:19 pm

Yoast WordPress SEO

Snippet Preview: [Business Partners - Melody Sharp :: Web Developer](#)
 [wp_announce_marquee] Attractive, functional websites are just part of the package. Below are some of the people I work with and a little background:
santa-cruz-web-design.com/business-partners/ - [Cached](#) - [Similar](#)

SEO Title:

The SEO title is limited to 70 chars, 21 chars left. It's used in the <title> tag, unlike the page title, which is used on the page itself. This overwrites the post type's title template.

Meta Description:

[Preview Changes](#)

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: **Sep 21, 2010 @ 15:58** [Edit](#)

[Move to Trash](#)

[Update](#)

Page Attributes

Parent

(no parent)

Template

Default Template

Order

Need help? Use the Help tab in the upper right of your screen.

Featured Image

[Set featured image](#)

WP SEO

Dashboard

Posts

Media

Links

Pages

Comments

Thesis

Site Options

Design Options

Header Image

Favicon Uploader

Custom File Editor

Manage Options

Appearance

Plugins

Users

Tools

Settings

SEO

Thesis Design Options

You are rocking Thesis version 1.8

THEISIS BLOG USER'S GUIDE SUPPORT FORUMS AFFILIATE PROGRAM

Site Layout

Columns +

Column Order +

HTML Framework +

Outer Page Padding +

Display Options

Header +

Bylines +

Posts +

Archives +

Comments +

Tagging +

Sidebars +

Administration +

Home Page Display Options

Features & Teasers +

JavaScript +

Big Ass Save Button

Fonts, Colors, and More!

Body (and Content Area) +

Content Area +

Nav Menu +

Header +

Headlines +

Bylines and Post Meta Data +

Code +

Multimedia Box +

Sidebars +

Footer +

Teasers

Teaser Display Options +

Teaser Date Format +

Link to Full Article +

Teaser Font Sizes +

Post Images and Thumbnails

Default Post Image Settings +

Default Thumbnail Settings +

Comment Options

Display Settings +

Comments +

Trackbacks +

Multimedia Box

Default Settings +

Feature Box

Placement +

JavaScript

Sitewide JS Libraries +

Embedded Scripts +

- Dashboard
- Posts
- Media
- Links
- Pages
- Comments
- Thesis
 - Site Options
 - Design Options**
 - Header Image
 - Favicon Uploader
 - Custom File Editor
 - Manage Options
- Appearance
 - Plugins
 - Users
 - Tools
 - Settings
- SEO

Thesis Design Options +

You are rocking Thesis version 1.8

[THISIS BLOG](#) [USER'S GUIDE](#) [SUPPORT FORUMS](#) [AFFILIATE PROGRAM](#)

Site Layout

- Columns +
- Column Order +
- HTML Framework +
- Outer Page Padding +

Display Options

- Header +
- Bylines +
- Posts +
- Archives +
- Comments +
- Tagging +
- Sidebars +
- Administration +

Home Page Display Options

- Features & Teasers +
- JavaScript +

Big Ass Save Button

Fonts, Colors, and More!

- Body (and Content Area) +
- Content Area +
- Nav Menu +
- Header +
- Headlines +
- Bylines and Post Meta Data +
- Code +
- Multimedia Box +
- Sidebars +
- Footer +

Teasers

- Teaser Display Options +
- Teaser Date Format +
- Link to Full Article +
- Teaser Font Sizes +

Post Images and Thumbnails

- Default Post Image Settings +
- Default Thumbnail Settings +

Comment Options

- Display Settings +
- Comments +
- Trackbacks +

Multimedia Box

- Default Settings +

Feature Box

- Placement +


JavaScript

- Sitewide JS Libraries +
- Embedded Scripts +

WP Administracija

The screenshot displays the WordPress administration interface for a site named "Melody Sharp". The page title is "Melody Sharp :: Web Developer". In the top right corner, there is a "New User" button, the user name "Howdy, admin", and a "Log Out" link. A yellow notification banner at the top states "WordPress 3.0.4 is available! Please update now." with "Screen Options" and "Help" links.

The main content area is titled "Users" and includes an "Add New" button. Below this, it shows "All (1) | Administrator (1)". There are controls for "Bulk Actions" (a dropdown menu) and "Apply", as well as "Change role to..." (a dropdown menu) and "Change" buttons.

<input type="checkbox"/>	Username	Name	E-mail	Role	Posts
<input type="checkbox"/>	 melody		melody@melodysharp.com	Administrator	8

Below the table, there is another "Bulk Actions" dropdown menu and an "Apply" button.

The left sidebar contains a navigation menu with the following items: Dashboard, Posts, Media, Links, Pages, Comments, Thesis, Appearance, Plugins, Users (with a dropdown arrow), Tools (with a dropdown arrow), Settings, and SEO.

Under the "Users" menu item, there are sub-options: "Add New" and "Your Profile".